

experience the development at
SUNTRUST PARK

S H O P D I N E L I V E P L A Y



MIXED-USE DEVELOPMENT OPENING SPRING 2017

A
365-DAY
year-round
EXPERIENCE



600
*Upscale
Residences*



400,000
*SF Shopping
and Dining*

Shopping and dining with shopping bag concierge service on Braves game days



260
*Hotel Rooms
12,500 SF of
Meeting Space*



300,000
*SF Class A
Office Tower*

41,500 seats in SunTrust Park

Full-service indoor entertainment venue operating 50-70 times per year, with a capacity of 3,500 people



Ample surface and structured parking with valet service



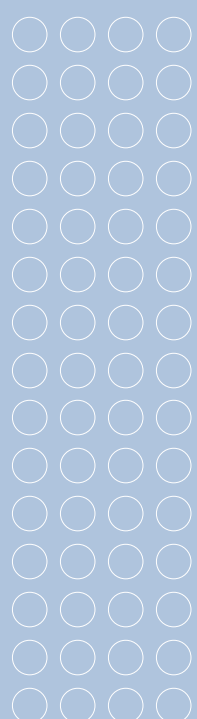
Outdoor amphitheater venue hosting events year-round



400,000 SF of retail
and dining within a vibrant
first-of-its-kind mixed-use
development



MORE THAN
a ballpark.
A
COMMUNITY.



WELCOME TO THE
mixed-use

DEVELOPMENT OF

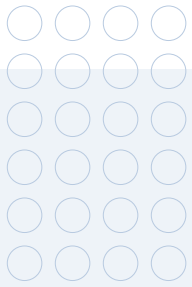


*It's the place to be. The new epicenter of activity –
a sought after destination delivering an experience
to shoppers, entertainment seekers and families
across the Southeast.*



An upscale shopping and dining development within a first-of-its-kind, \$1.2 billion mixed-use project. Centrally located on 74 acres in northwest Atlanta's platinum triangle, this vibrant development seamlessly brings together the new SunTrust Park and surrounding community of shopping, dining, entertainment, living and working.







SUNTRUST PARK is ideally situated at the intersection of I-75, I-285 and US 41 (Cobb Parkway) with an impact region of 20 metro counties.

14 ACCESS POINTS

- EAST** Terrell Mill Road, Windy Hill Road, Windy Ridge Pkwy SE, I-285
- NORTH** Powers Ferry Road, I-75, Cobb Pkwy
- WEST** Windy Hill Road, Spring Road, I-285, Spring Hill Pkwy, Cumberland Blvd
- SOUTH** Cobb Pkwy, I-75

 Points of access
 Potential parking radius



\$1.2 billion in major highway improvements under way

\$800 million
I-75

\$28 million
Windy Ridge Pkwy. SE

\$300 million
Cumberland Blvd. Loop Rd.

\$85 million
Cumberland Blvd. Exit

DEMOGRAPHIC AND INCOME COMPARISON PROFILE

2014 SUMMARY

	5 MILE RADIUS	10 MILE RADIUS	15 MILE RADIUS
Population	187,468	860,733	1,766,258
Households	82,878	369,635	720,309
Families	43,966	190,936	405,724
Median Age	34.8	34.8	35.2
Average HH Income	\$89,274	\$88,208	\$83,355

2019 PROJECTED SUMMARY

	5 MILE RADIUS	10 MILE RADIUS	15 MILE RADIUS
Population	198,527	910,492	1,865,477
Households	88,016	393,866	765,667
Families	46,325	201,113	427,594
Median Age	35.4	35.3	35.7
Average HH Income	\$107,513	\$105,485	\$99,154

One of the largest submarkets in the Southeast, Atlanta's platinum triangle is home to cultural attractions, a talented workforce and the lowest tax rates in the metro area. Its low cost of living and pro-business government have attracted major Fortune 500 companies including The Home Depot, GE Power & Water and Genuine Parts. One of the most affluent residential communities in metro Atlanta, Cobb County has a growth rate nearly double that of the rest of the nation, with 36.5 percent of its population between the ages of 25 and 44, providing a longstanding pipeline of future talent.



AT A GLANCE

TRADE MARKET PROFILE



76,000 office workers.



25 million SF of office space.



Home to one of the Southeast's busiest convention centers, Cobb Galleria Centre, hosting 614 events with 363,400 total attendees in 2014.



The Cobb Energy Performing Arts Centre, a 2,750-seat facility, is home to The Atlanta Opera, The Atlanta Ballet and the Atlanta Broadway Series hosting 250 events with an attendance of 273,800 in 2014.



Cobb County visitors spend the most money in the immediate trade area on entertainment and hotels, generating half of the county's lodging revenues.

Cobb County is ranked among the top 100 wealthiest counties in the United States.

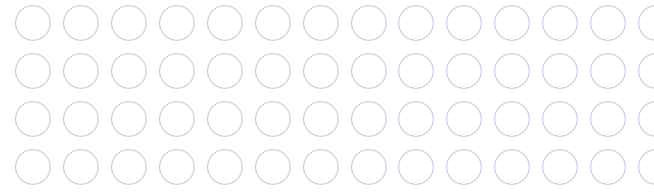
COBB COUNTY PROFILE

- Cobb County schools have the smallest student to teacher ratio than all other school districts in Georgia. Cobb County students have consistently led the state's average ACT and SAT composite scores since 2006.
- Cobb County is one of the most educated counties in the country, with nearly half of the workforce holding a bachelor's degree or higher.
- Cobb County has the lowest taxes in metro Atlanta and some of the lowest in the Southeastern United States.
- Close proximity to high-income markets of Vinings, Sandy Springs, Dunwoody, East Cobb, West Cobb and Buckhead.
- Cobb County Travel and Tourism has an economic impact of \$2.05 billion and more than 30,000 employees making it the largest industry in the city.



SUNTRUST PARK

benefits



HOME GAMES

JOBS SUPPORTED
construction, ongoing ballpark and visitor, and ancillary development

FANS
per game

VISITORS
per season

TOTAL DEVELOPMENT
investment

81

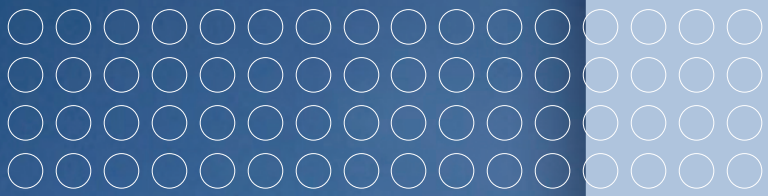
5,200

41K+

3M+

2.4B





**FUQUA DEVELOPMENT AND
SUNTRUST PARK
A WINNING TEAM**

Having made a tremendous imprint on metro urban retail mixed-use developments in Atlanta and the Southeast, the Braves organization turned to Fuqua Development, LP, as its retail development partner for SunTrust Park.

Jeffrey S. Fuqua, the founder of Fuqua Development, LP, has developed in excess of 14 million square feet in more than 80 projects valued at \$4 billion in his 25 plus year career. Fuqua has put together a dynamic and seasoned development and leasing team with extensive experience in the shopping center industry. Fuqua Development, LP, was named the Top Atlanta Retail Developer by the Atlanta Business Chronicle in 2014.

experience
SUNTRUST PARK

LEASING INQUIRIES
Contact Fuqua Development
404.907.1709
fuquadevelopment.com